

Privacy Policy

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Privacy Notice

Conference Catalysts, LLC, including its affiliates and subsidiaries ("Conference Catalysts," "we," "our," or "us"), is committed to protecting the privacy and personal data of our users, clients, volunteers, event participants, and partners. We strive to ensure that the data we collect is handled responsibly, securely, and in compliance with applicable privacy laws, including the General Data Protection Regulation (GDPR) where applicable.

This Privacy Policy describes how we collect, use, store, and disclose the following types of personal data:

- (i) **Participant Data** – personal data of individuals who interact with our websites, mobile applications, registration platforms, or who attend or participate in the events, conferences, or webinars we manage (collectively, "Participants").
- (ii) **Partner Data** – personal data of sponsors, speakers, exhibitors, clients, vendors, and other collaborators involved in the planning, promotion, or execution of our events and services ("Partners").

This Privacy Policy applies to your interactions with our websites (including <https://conferencecatalysts.com> and related subdomains), event portals, mobile apps, communications (email, SMS, chat), and any other service where this notice is posted or referenced (collectively, the "Services").

Data Controller

Conference Catalysts, LLC is the data controller responsible for the processing of your personal data under this Privacy Policy.

Legal Basis for Processing

We process your personal data based on one or more of the following legal bases:

- Your consent;
- The performance of a contract with you;
- Our legitimate interests in operating and improving our services;
- Compliance with legal obligations.

Data Collected

This policy applies to all personal data collected through our website, mobile applications, event platforms, and communications. Specifically, we may collect personal data when you:

- Submit inquiries through our "Contact Us" form or other website forms;
- Provide contact information to receive event updates, support, or promotional materials;
- Interact with us through email, phone, or SMS/text messaging;
- Participate in events, conferences, or webinars managed or hosted by us.

By voluntarily providing your phone number or email address, you may receive communications from us related to services or events. You can opt out at any time. Standard messaging rates may apply. By providing a telephone number and submitting the form, you are consenting to be contacted by SMS text message and agreeing to our privacy policy.

You may receive a variety of message types, including operational notifications, conference or marketing updates, status alerts, and more. Message frequency may vary. Message and data rates may apply. Reply STOP to opt out of further messaging. Reply HELP for more information.

Data Usage

We do not sell your personal information. We may share your data:

- To respond to your requests and provide services;
- With event sponsors and organizers (only as necessary for event participation);
- With service providers and vendors who support our operations (e.g., payment processors, platforms);
- With regulatory or legal authorities, if required by law.

All third parties are required to use your data solely for the intended purpose and in compliance with applicable data protection laws. No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All other categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

User Rights

Depending on your location and applicable laws, you may have the following rights:

- Access your personal data and receive a copy;
- Correct inaccurate or incomplete data;
- Request the deletion of your data;
- Restrict or object to how your data is processed;
- Request data portability;
- Withdraw consent at any time;
- Lodge a complaint with a supervisory authority.

How to Exercise Your Rights

To exercise any of the rights above, please contact us at: info@conferencecatalysts.com. We may request verification of your identity to protect your privacy.

Data Retention

We retain personal data only as long as necessary for the purposes for which it was collected, including to meet legal, regulatory, or contractual obligations. When data is no longer needed, we securely delete or anonymize it.

Data Security

We use industry-standard technical and organizational measures to protect personal data against unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet or electronic storage is completely secure.

Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance user experience, analyze traffic, and personalize content. You may manage or disable cookies through your browser settings. Disabling cookies may affect some site functionality.

Notice for International Users

If you access our Services from outside the United States, please note that your data may be transferred to, stored in, and processed in the United States. Where applicable, we rely on standard contractual clauses or other appropriate safeguards to ensure lawful international data transfers.

Automated Decision-Making

We do not use personal data for automated decision-making that produces legal or similarly significant effects.

Privacy Policy Changes

We may update this Privacy Policy from time to time. When we do, we will post the updated version on our website with a revised effective date.

Contact Us

If you have any questions about this Privacy Policy or our data practices, please contact us at:

Conference Catalysts, LLC

2720 NW 6th St, Suite A

Gainesville, FL 32609

Email: info@conferencecatalysts.com

Phone: (352) 872-5544