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**Conference Catalysts Earns 2024 Great Place to Work Certification™**

**GAINESVILLE, FL, USA** — [Conference Catalysts](#) is proud to be Certified™ by [Great Place to Work®](#) for the second year in a row. The prestigious award is based entirely on what current employees say about their experience working at Conference Catalysts. This year, 85% of employees said it's a great place To Work – 28 points higher than the average U.S. company.

Great Place To Work® is the global authority on workplace culture, employee experience, and leadership behaviors proven to deliver market-leading revenue, employee retention, and increased innovation.

"Great Place To Work Certification is a highly coveted achievement that requires consistent and intentional dedication to the overall employee experience," says Sarah Lewis-Kulin, the Vice President of Global Recognition at Great Place To Work. She emphasizes that Certification is the sole official recognition earned by the real-time feedback of employees regarding their company culture. "By successfully earning this recognition, it is evident that Conference Catalysts stands out as one of the top companies to work for, providing a great workplace environment for its employees."

*"Employee experience is a top priority for us every day," says Chris Dyer, CEO. "Our continued success is entirely due to the dedication of our incredible team at Conference Catalysts. We empower them to deliver exceptional service to our clients, and their commitment is what truly sets us apart. This recognition is a celebration of their hard work and a testament to the collaborative, supportive culture we've fostered."*

Conference Catalysts thrives on a culture that empowers individuals and ignites a passion for excellence.

Continuous improvement is embedded in our DNA. We actively encourage employees to share ideas and participate in shaping the company's future. Empowerment and development take center stage through investing in training programs and mentorship, enabling individuals to hone their skills and take ownership of their contributions.

Effective collaboration is essential. We cultivate open communication and teamwork within a supportive atmosphere, where senior colleagues strive to provide clear guidance. Prioritizing flexibility, we acknowledge the importance of work-life integration by offering flexible schedules and remote work alternatives.

Our commitment to rewards and recognition ensures individuals and teams are celebrated for their achievements. This fosters a positive work environment where employees feel valued, heard, and respected.



High engagement is evident, with a team passionate about their work and actively contributing to Conference Catalysts' success. This cultivation of good morale fosters a sense of belonging and shared purpose.

By prioritizing these elements, Conference Catalysts creates an environment where individuals can flourish, deliver exceptional service, and achieve their full potential.

According to [Great Place To Work research](#), job seekers are 4.5 times more likely to find a great boss at a Certified great workplace. Additionally, employees at Certified workplaces are 93% more likely to look forward to coming to work and are twice as likely to be paid fairly, earn a fair share of the company's profits, and have a fair chance at promotion.

Interested in a career with Conference Catalysts? Visit [www.conferencecatalysts.com/careers/](http://www.conferencecatalysts.com/careers/) to learn more about our job opportunities.

### **About Conference Catalysts**

At Conference Catalysts, we provide full-service conference management, operations management, and digital solutions to professional associations to help fulfill their individual goals. Over the last 17 years, our team has planned and executed over 1,000 conferences, meetings, and events in over 30 countries. We have an exceptional team of professionals who are dedicated to making our clients' lives easier by optimizing the way they operate and creating life-long relationships. When it comes to our clients, we strive to consistently deliver superior customer service paired with an individualized approach.

Learn more at [www.conferencecatalysts.com](http://www.conferencecatalysts.com) and on [LinkedIn](#), [Twitter](#), and [Facebook](#).

### **About Great Place to Work Certification™**

Great Place To Work® Certification™ is the most definitive “employer-of-choice” recognition that companies aspire to achieve. It is the only recognition based entirely on what employees report about their workplace experience – specifically, how consistently they experience a high-trust workplace. Great Place to Work Certification is recognized worldwide by employees and employers alike and is the global benchmark for identifying and recognizing outstanding employee experience. Every year, more than 10,000 companies across 60 countries apply to get Great Place To Work-Certified.

### **About Great Place To Work®**

As the global authority on workplace culture, Great Place To Work® brings 30 years of groundbreaking research and data to help every place become a great place to work for all. Their proprietary platform and For All™ Model helps companies evaluate the experience of



every employee, with exemplary workplaces becoming Great Place To Work Certified™ or receiving recognition on a coveted Best Workplaces™ List.

Learn more at [greatplacetowork.com](http://greatplacetowork.com) and follow Great Place To Work on [LinkedIn](#), [Twitter](#), [Facebook](#) and [Instagram](#).

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