

# FOR IMMEDIATE RELEASE

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# Conference Catalysts Earns 2023 Great Place to Work Certification™

GAINESVILLE, FL, USA — Conference Catalysts, a leading event and organizational management solutions partner for international professional associations, has been awarded the Great Place to Work® Certification<sup>™</sup> by Great Place to Work® through 2023. This prestigious award is based entirely on what our current employees say about their experience working at Conference Catalysts. This year, 94% of employees said it's a great place to work - that's 37 points higher than the average U.S. company.

We are thrilled to become Great Place to Work-Certified<sup>™</sup> as we consider employee experience a top priority," said Chris Dyer, CEO. "We owe our continued success to our team of dedicated employees at Conference Catalysts. We celebrate and thank them for all they do to earn this incredible recognition."

Great Place to Work® is the global authority on workplace culture, employee experience, and leadership behaviors proven to deliver market-leading revenue, employee retention, and increased innovation.

"Great Place to Work Certification<sup>™</sup> isn't something that comes easily – it takes ongoing dedication to the employee experience," said Sarah Lewis-Kulin, vice president of global recognition at Great Place to Work. "It's the only official recognition determined by employees' real-time reports of their company culture. Earning this designation means that Conference Catalysts is one of the best companies to work for in the country."

As a service-first company, we set ourselves apart by providing exceptional service to our clients," said Chris Dyer, CEO. "In order to maintain the standard our clients have come to expect from us, it is critical that our team members feel that the company truly cares about them personally and professionally and we feel honored to be recognized at Conference Catalysts."

According to <u>Great Place to Work research</u>, job seekers are 4.5 times more likely to find a great boss at a Certified great workplace. Additionally, employees at Certified workplaces are 93% more likely to look forward to coming to work, and are twice as likely to be paid fairly, earn a fair share of the company's profits, and have a fair chance at promotion.

Conference Catalysts promotes a transparent environment through a supportive team-oriented culture; with book club meet-ups, virtual happy hours, one-on-one coffee sessions, and biannual whole-company gatherings. It's focused on placing its people first because they know that happy, fulfilled people do their best work.

Conference Catalysts promotes an inclusive work environment and offers a competitive benefits package. Visit <u>www.conferencecatalysts.com/careers/</u> to learn more about career opportunities within Conference Catalysts.



## **About Conference Catalysts**

At Conference Catalysts, we provide full-service conference management, operations management, and digital solutions to professional associations to help fulfill their individual goals. Over the last 17 years, our team has planned and executed over 1,000 conferences, meetings, and events in over 30 countries. We have an exceptional team of professionals who are dedicated to making our clients' lives easier by optimizing the way they operate and creating life-long relationships. When it comes to our clients, we strive to consistently deliver superior customer service paired with an individualized approach.

Learn more at www.conferencecatalysts.com and on LinkedIn, Twitter, and Facebook

#### About Great Place to Work Certification™

Great Place to Work® Certification<sup>™</sup> is the most definitive "employer-of-choice" recognition that companies aspire to achieve. It is the only recognition based entirely on what employees report about their workplace experience – specifically, how consistently they experience a high-trust workplace. Great Place to Work Certification is recognized worldwide by employees and employers alike and is the global benchmark for identifying and recognizing outstanding employee experience. Every year, more than 10,000 companies across 60 countries apply to get Great Place to Work-Certified.

### About Great Place to Work®

Great Place to Work® is the global authority on workplace culture. Since 1992, they have surveyed more than 100 million employees worldwide and used those deep insights to define what makes a great workplace: trust. Their employee survey platform empowers leaders with the feedback, real-time reporting and insights they need to make data-driven people decisions. Everything they do is driven by the mission to build a better world by helping every organization become a great place to work For All<sup>™</sup>.

Learn more at greatplacetowork.com and on LinkedIn, Twitter, Facebook, and Instagram.

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