

# IEEE FLEPS 2021

IEEE International Conference on Flexible and  
Printable Sensors and Systems



## IEEE FLEPS 2021 Exhibitor and Patron Prospectus

Hilton Deansgate Manchester  
Manchester, England, UK | June 20-23, 2021



[fleps2021.org](http://fleps2021.org)

## Exhibitor and Patron Prospectus

The 3<sup>rd</sup> edition of the **IEEE International Conference on Flexible and Printable Sensors and Systems (FLEPS 2021)** will be held in Manchester, England, United Kingdom. Known throughout the world as the birthplace of the industrial revolution, Manchester has a proud history in science, politics, music, arts and sport. And today the city combines this heritage with a progressive vision to be a city that delivers surprise and delight in equal measures.

IEEE FLEPS 2021 is intended to provide a forum for research scientists, engineers, and practitioners throughout the world to present their latest research findings, ideas, and applications in the area of Flexible and Printable Sensors and Systems. IEEE FLEPS 2021 will include keynote addresses and invited presentations by eminent scientists. The Conference solicits original state-of-the-art contributions as well as review papers.

IEEE FLEPS 2021 is expected to bring approximately 200 Flexible and Printable Sensors and Systems practitioners together to interact and network with colleagues, learn of the latest printed electronics technology innovations, and meet the vendors of Flexible and Printable Sensors and Systems that supply products and solutions to technical needs. The exhibition will be closely integrated with the technical program through tutorials, plenary sessions, industrial panels, sensor and sensor systems demonstrations, industrial innovation sessions, and social activities for delegates and exhibitors alike.

To begin the booking process for exhibiting at IEEE FLEPS 2021 contact us today!

Additional information can be found at [2021.ieee-fleps.org](http://2021.ieee-fleps.org).

### Information Contact

**Coral Miller**

Conference Manager

IEEE FLEPS 2021

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☎ +1 352 872 5544 \*119



Hilton Deansgate Manchester

## Official Conference Dates

June 20-23, 2021

## Conference Location

Hilton Deansgate Manchester

**Address:** 303 Deansgate, Manchester M3 4LQ, UK

**Phone:** +44 161 870 1600

## Hotel details

Next to the Great Northern shopping centre, this modern 47-story, high-rise hotel is 0.2 miles from Deansgate train station and 2 miles from Old Trafford stadium.

Featuring floor-to-ceiling windows, the contemporary rooms have Wi-Fi (fee), flat-screen TVs and work desks, as well as minibars, and tea and coffeemaking equipment. Upgraded rooms offer access to a lounge serving free breakfast and all-day snacks. Suites add separate living areas.

There's a buzzy 23rd-floor cocktail bar and a modern restaurant. Other amenities include a health club with a gym, an indoor pool, a hot tub and a sauna, plus a business centre and 11 meeting rooms.

## Information for Exhibitors and Patrons

IEEE FLEPS 2021 will bring approximately 200 sensor and sensor systems practitioners together in Glasgow, Scotland. Sponsored by the IEEE, the world's largest professional association for the advancement of technology, IEEE FLEPS 2021 combines a robust and comprehensive exhibits program, lectures on the latest Flexible and Printable Sensors and Systems, sessions that allow the interaction with leaders in the field, and a social program that will allow all delegates to take advantage of Glasgow's cultural attractions that are close to the venue's prime location.

The IEEE FLEPS 2021 exhibits program is closely integrated with the technical program. Coffee breaks take place in the Exhibits Hall, ensuring maximum exposure for exhibitors. Exhibitors and patrons also have speaking opportunities before large audiences. Exhibitors' job opportunities will be advertised on the IEEE FLEPS 2021 website, reaching outstanding graduate students and all delegates who attend IEEE FLEPS 2021 thereby creating onsite interview opportunities.

## Exhibits Run June 20–23

Exhibiting at IEEE FLEPS 2021 is a cost-effective way for companies, large and small, to gain exposure in front of current and future world leaders in sensors and sensor systems.

Action Item	Day	Start
<b>Exhibitor Move In</b>	Sunday, June 20	1:00pm–5:00pm
<b>Exhibitor Hours</b>	Monday, June 21	8:00am–5:00pm
<b>Exhibitor Hours</b>	Tuesday, June 22	8:00am–5:00pm
<b>Exhibitor Hours</b>	Wednesday, June 23	8:00am–3:00pm
<b>Exhibitor Move Out</b>	Wednesday, June 24	3:00pm

\*Schedule is tentative and subject to change slightly

## Exhibitor and Patron Prospectus

IEEE FLEPS 2021 provides four exhibitor and patron packages: Exhibitor, Silver Patron, Gold Patron, Platinum Patron. The benefits of each package are summarized below.

	Exhibitor	Silver Patron	Gold Patron	Platinum Patron
<b>Number Still Available</b>	<b>15</b>	<b>4</b>	<b>4</b>	<b>2</b>
Tabletop	1	1	1	1
Exhibitor tabletop staff badges* <i>*Badges grant access to exhibit hall, lunches and breaks M-W</i>	2	3	4	5
Discounted conference registration(s)* <i>*Discounted registrations are \$425 USD and must be purchased separately.</i>	1	2	3	4
Listed as exhibitor/patron on website and printed materials	X	X	X	X
Identified as patron on signs during the conference		X	X	X
Identified as patron in electronic proceedings of technical papers		X	X	X
Industrial track speaking slot (free to registered attendees)* <i>*Must be approved by TPC Chair &amp; Tutorial Chair</i>			X	X
One-page ad inserted in conference bag* <i>*Patron must provide materials"</i>			X	X
One-minute company video (Super Bowl ad) before plenary			X	X
5-minute presentation slot during conference lunch				X
Logo included on conference bag				X
Customized access to a meeting room (interviews, hospitality)* <i>*F&amp;B and AV is not covered by the Conference"</i>				X
	<b>\$1,500</b>	<b>\$2,500</b>	<b>\$5,000</b>	<b>\$7,500</b>

## Exhibitor Tabletop

Your Exhibit Tabletop Includes

1	6ft table
2	Chairs

## Additional Patron Opportunities (non-exclusive)

If your company would like to be an exclusive patron or if you do not see the opportunity you are interested in, please contact Exhibits Manager.

Gala Dinner Patron	1 Available (exclusive patronship)	<b>\$7,500</b>
Lunch Patron	3 Available	<b>\$1,500</b>
Lanyard Patron	1 Available (exclusive patronship*) <i>*production not included</i>	<b>\$1,000</b>
Coffee Break Patron	6 Available	<b>\$1,000</b>
One Page Ad in the Conference Bag	<i>Production not included and content subject to approval</i>	<b>\$750</b>

Your company will be recognized on signage onsite at the specific event for which you are the patron.

## For More Information

For more information on exhibiting and patronships at IEEE FLEPS 2021 contact Exhibits Manager.

### Information Contact

**Coral Miller**

Conference & Exhibits Manager  
IEEE FLEPS 2021

✉ [CMiller@ConferenceCatalysts.com](mailto:CMiller@ConferenceCatalysts.com)

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## Terms and Conditions

### 1. Contract

This application, properly executed by applicant (exhibitor) shall upon written acceptance and notification of tabletops assigned by IEEE FLEPS 2021 management constitute a valid and binding contract.

### 2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of date and time received. IEEE FLEPS 2021 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total tabletop payments must be received prior to show opening. IEEE FLEPS 2021 assignment of tabletops is final and shall constitute an acceptance of the exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor except upon written request and with the subsequent written approval of IEEE FLEPS 2021 management. IEEE FLEPS 2021 management reserves the right to reassign exhibitor space in order to modify floor plan for overall benefit of the show.

### 3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of IEEE FLEPS 2021 management.

### 4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. Show price per tabletop contracted at \$1,500.

### 5. Payment Requirements and Cancellation Charges

Applications require full payment before tabletops are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following:

#### Schedule of refunds:

##### Before April 20, 2021:

Refund of 50% of the total license fee for cancellation

##### On or after May 20, 2021:

No refund or credit at any time.

It is understood that IEEE FLEPS 2021 reserves the right, at its option, to reassign a cancelled tabletop regardless of the cancellation rate assessed. In the event that the premises in which the IEEE FLEPS 2021 show is conducted shall become, in the sole discretion of IEEE FLEPS 2021, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of IEEE FLEPS 2021, this agreement may be terminated by IEEE FLEPS 2021. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of god. Should IEEE FLEPS 2021 terminate this agreement pursuant to the provision of this paragraph the exhibitor waives

## Terms and Conditions (continued)

any and all claims for damages and agrees that IEEE FLEPS 2021 may, after computing the total amount of IEEE FLEPS 2021 cost and expenses in connection with its preparation for and conducting of the IEEE FLEPS 2021 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

### 6. Exhibit Tabletop Manning and Dismantling Schedule

A representative must man exhibit space during all times when exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

### 7. Losses or Damage

Exhibitor agrees that IEEE FLEPS 2021 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and save harmless, IEEE FLEPS 2021 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

### 8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

### 9. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

### 10. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by IEEE FLEPS 2021.

### 11. Management

The exhibitor further agrees that the conditions, rules and regulations of the IEEE FLEPS 2021 management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.

### 12. Alteration of Tabletop Space

IEEE FLEPS 2021 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the exhibition.